

## **JOURNAL AD MECHANICAL SPECIFICATIONS**

### **Ad Sizes:**

- Full page: 8.5 x 11, bleed size: 8.75 x 11.25
- Half page: 8.5 wide x 5.25 deep, no bleed, no vertical format half page ads accepted.

**Press-Ready or PDF files** with fonts converted to outlines and embedded are the preferred and best way to send files. *\*No proofs are sent.\**

Pre-press services are available at an additional cost.

\*Please include contact information, in the event there are difficulties with your files.

**Email art to:** paul@listnet.org

**Subject Line:** LISA 2016 AD