



Long Island Software & Technology Network

info@LISTnet.org www.LISTnet.org

# 2017 LISA – The Long Island Summit Awards

Honoring Those Who've Reached the Top

Journal Advertising And Ticket Prices

## **2017 Honorees:**

Herman Berliner, *Hofstra University*

John Bosco, *Northwell Health*

Raymond Farrell, *Carter, DeLuca, Farrell & Schmidt*

Kim Girards, *The Ergonomic Group*

Adrienne Giannone, *Edge Electronics*

Humera Qazi, *KPMG*

Paul Scardino, *Globecomm*

### **\*\*\*THE DIAMOND AWARD\*\*\***

Patricia Smith, *Cox Automotive*

## **LISA 2017**

**Long Island Summit Awards**  
***LISTnet's 21st Year!***

**The Garden City Hotel**

**Garden City, NY**

**October 16, 2017**

**6:00 pm - 9:00 pm**

## **ADVERTISING OPPORTUNITY**

### **JOURNAL ADVERTISING RATES:**

Back Cover (Color) .....	\$7,000	Full Page (Color) .....	\$2,500
Inside Back Cover (Color) ...	\$5,000	1/2 Page (Color) .....	\$1,500

### **GUEST SEATING ONLY:**

LISA Dinner Seat .....	\$ 250
Table of 10 Seats .....	\$2,200
(SAVE \$300)	
Booth .....	\$2,500

### **NOTE:**

Current LISTnet Sponsors receive a FREE 1/2 Page Color AD (\$1,500 Savings - AD Upgrades are available, contact for details.)

**Contact us at 631-224-4400 for details on how to become a LISTnet Sponsor.**

## **PACKAGE PRICES:**

### **The Peak Sponsorship**

Tables of 10 (\$2,200) + Full Page Color Ad (\$2,500)  
+ Exhibit Booth (\$2,500) + LISA Sponsorship (Priceless)

**Original Price \$7,200**

~ **Discounted Package Price \$5,000**  
You SAVE \$2,200

### **Everest**

Table of 10 seats (\$2,200) + Full Page Color Ad (\$2,500)

**Original Price \$4,700**

~ **Discounted Package Price \$3,600**  
You SAVE \$1,100

### **K2**

6 seats (\$1,500) + Full Page Color Ad (\$2,500)

**Original Price \$4,000**

~ **Discounted Package Price \$3,200**  
You SAVE \$800

### **Digital Ballpark Package**

4 Seats (\$1,000) + 1/2 Page Color Ad (\$1500)

**Original Price \$2,500**

~ **Discounted Package Price \$2,100**  
You SAVE \$400

### **The Peter and Paul Special**

2 Seats (\$500) + Full Page Color Ad (\$2,500)

**Original Price \$3,000**

~ **Discounted Package Price \$2,200**  
A Real Steal  
You SAVE \$800

### **Base Camp**

2 Seats (\$500) + 1/2 Page Color Ad (\$1500)

**Original Price \$2,000**

~ **Discounted Package Price \$1,800**  
You SAVE \$200



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NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PACKAGE: \_\_\_\_\_

If AD ONLY, Size? \_\_\_\_\_

If GUEST SEATS ONLY, How many? \_\_\_\_\_

## **~ ALL AD and PACKAGE PAYMENTS ARE DUE BY September 15th ~**

### **ALL CHECKS MUST BE SENT TO:**

LISTnet - 110 Terminal Drive, Plainview, NY 11803

### **JOURNAL AD MECHANICAL SPECIFICATIONS**

#### **Ad Sizes:**

- Full page: 8.5 x 11, bleed size: 8.75 x 11.25

- Half page: 8.5 wide x 5.25 deep, no bleed, no vertical format half page ads accepted.

**Press-Ready or PDF files** with fonts converted to outlines and embedded are the preferred and best way to send files.

*\*No proofs are sent.\**

Pre-press services are available at an additional cost.

\*Please include contact information, in the event there are difficulties with your files.

**Email art to:** paul@listnet.org

**Subject Line:** LISA 2017 AD