JOURNAL AD MECHANICAL SPECIFICATIONS

Ad Sizes:

- Full page: 8.5 x 11, bleed size: 8.75 x 11.25
- Half page: 8.5 wide x 5.25 deep, no bleed, no vertical format half page ads accepted.

Press-Ready or PDF files with fonts converted to outlines and embedded are the preferred and best way to send files. **No proofs are sent.**

Pre-press services are available at an additional cost.

*Please include contact information, in the event there are difficulties with your files.

Ads are due by Friday, October 10, 2025

Email art to: paul@listnet.org **Subject Line:** LISA 2025 AD